



المدرسة العليا للتربية والتكوين - أكادير
+ΕΙΣΗ +Α.ΧΗΗ. + Ε +ΧΣΕ Λ %ΘΣ%++Χ - .Χ.ΛΞΟ
ECOLE SUPERIEURE DE L'EDUCATION ET DE LA FORMATION - AGADIR

Higher School of Education and Training– Agadir

Bachelor's Degree in Education
Secondary Education – English Language



For further details, visit our website: www.esefa.uiz.ac.ma
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Module Title: Public speaking and debating 2

Institution:	Higher School of Education and Training, Agadir
Cycle:	Bachelor's Degree in Education
Module Code :	M28
Semester:	4
Language of Instruction :	English
Nature of Module:	Disciplinary
Total Hours :	50 hours (40 in-person, 10 Online)
Nombre de credits :	4
Mode of Study :	In-person and Online (Hybrid)

1. MODULE SYLLABUS

1.1. Competencies to be acquired

After completing this course, students should be able to:

- Understand the crucial role that communication enjoys in today's global world.
- Boost their confidence and self-esteem as they address their classmates on a variety of topics and genres, mainly persuading.
- Enhance their delivery skills by paying meticulous attention to both verbal and non-verbal aspects of the persuasive speech.
- Understand that public speaking is an integrational approach that involves several stages, mainly brainstorming, outlining, drafting, redrafting, proofreading, and rehearsing.
- Realize that public speaking entails abiding by a set of ethical standards that safeguard against any potential manipulation of the audience.
- Conduct meaningful research on a variety of current controversial issues.
- Speak impromptu.
- Plan and prepare extemporaneous and persuasive speeches.

- Outline their persuasive speeches in a logical and thorough fashion.
- Develop their critical thinking capacities as they listen to or talk to their audience.
- Learn to meet deadlines and develop team spirit as they prepare and research their topics.
- Understand the notion of debate, its characteristics, and the processes involved; understand and identify the differences between facts and opinions.
- Explore examples of debate in society.
- Identify and evaluate the various types of arguments, reasoning processes, and logical fallacies (knowing what evidence is, how to use it to prove a claim, and how to evaluate the adequacy of one's and opposing evidence).

1.2. Knowledge to be acquired

This course introduces students to the theory and practice of public speaking. Students engage in a number of speaking activities designed to promote competency in the preparation and delivery of impromptu and persuasive speeches. Other skills developed in this course include organization of ideas, use of various persuasive methods and supporting materials, selection of appropriate language, and use of visual aids. Students are expected to critique their work and the work of their peers. This course is equally designed to help students:

- Perform debate and parliamentary skills
- Conduct research effectively to support a particular position and demonstrate openness to diverse viewpoints and a willingness to change as a result.
- Gain confidence in public speaking, learn to listen actively to others, and take effective, critical notes.
- Collaboratively write a case, predict opposition attacks, and draft defensive “blocks” in response.
- Practice debating using skills such as recitation, extemporizing, active listening, and questioning.
- Assume collective responsibility in collaborative group work.
- Respond critically and tactfully to the work of others.

1.3. Hourly Volume

Hourly Distribution by Teaching and Evaluation Activity:

(Tutorials and practical sessions are mandatory in disciplinary and vocational modules when required by their disciplinary nature. Practical work, excluding educational actions within a school, constitutes at least 20% of the total module hours.)

Component of the Module	ECTS	Hourly volume (VH)						
		Courses	TD	TP	Activities	Personal Work	Evaluation (assessment and final exam)	Total VH
	4	28	6			10	6	50
ECTS/VH global du module	4	28	6			10	6	50
% VH		56%	12%			20%	12%	100%

Hourly Distribution by Mode of Instruction:

Mode of Instruction	Face-to-face	Distance Learning	Alternating	Total VH
Volume Hour	40h	10h		50h
% of Total Volume	80%	20%		100%

1.4. Detailed Module Content Description

Week	Topics
Week 1	<i>Introduction</i> <ul style="list-style-type: none"> Review of concepts and models of communication (verbal and non-verbal). Reviewing the appropriate use of non-verbal delivery including vocalics, kinesics, eye contact and appearance.
Week 2	Speaking impromptu vs. speaking extemporaneously (theory + practice)
Week 3	<i>Speaking to persuade (6 to 8 minutes):</i> Persuasive Speaking: Key insights and procedures. Analyzing model persuasive speeches (TED talk videos and scripts). The strategy and structure of persuasion. Brainstorming, selecting, and researching topics for persuasion

Week 4	<p><i>Outlining the persuasive speech:</i></p> <ul style="list-style-type: none"> • Peer-editing. • Organizing the body of the speech. • Main points • Supporting materials (examples, statistics, testimony- citing sources orally).
Week 5	<p><i>Drafting the persuasive speech:</i></p> <ul style="list-style-type: none"> • Peer editing for organizational pattern (problem-solution order; problem-cause- solution order; comparative advantages order; Monroe’s motivated sequence)
Week 6	<p><i>Logical fallacies:</i></p> <ul style="list-style-type: none"> • Review, extension and practice. • Redrafting your essay: Peer editing and discussion. • Focus on rhetorical completeness (claims, concession and refutation... • Starting and closing your persuasive speech. Enhancing your delivery Analyzing model TED Talks.
Week 7	<ul style="list-style-type: none"> • Proof-reading the speech transcript for errors.(Check-list) • Reacting to audience questions: Rules of thumb. • In-class rehearsal: focused feedback.
Week 8	<i>Persuasive speech delivery due (1)</i>
Week 9	<i>Persuasive speech delivery due (2)</i>
Week 10	<p><i>Initiation to debating :</i></p> <ul style="list-style-type: none"> • What is debate? Why debate? The policy of debate • Basic knowledge of debating: The Affirmative case and the negative case; the negative and the affirmative case in action.

Week 11	<ul style="list-style-type: none"> • Organizing arguments, working as a team and cross-examination. • Research, evidence, briefing and rebuttals.
Week 12	<i>Debate format (practice)</i> <ul style="list-style-type: none"> • The counterplan: Criteria and ways of answering counterplans • Debate tournaments (1)
Week 13	<ul style="list-style-type: none"> • Debate tournaments (2) • Revision and recapitulation
Week 14	Evaluation

1.5. Teaching Methods and Pedagogical Resources

- Interactive lectures
- Discussions
- Presentations
- Group-work
- Project work
- Hands-on applications

1.6. Distance Learning Modalities (If applicable)

Moodle, Google Classroom, and other platforms depending on the pedagogical team's choice and resource availability.

1.7. Description of Personal Work (If applicable):

- Mini-project
- Article review
- Documented Essay
- Presentation
- Field report/field review

2. EVALUATION PROCEDURES

2.1. Evaluation Methods

- **Final Exam: 60%**
- **Continuous Assessment 40%:** 2 to 3 quizzes; homework, assignments; class presentations

2.2. Module Grade

1. A module is **validated** if the student obtains a grade equal to or greater than **10 out of 20**.
2. A module is **acquired through compensation** if the student passes the semester to which the module belongs, provided that the grade for the module is **not lower than 7 out of 20**.

3. BIBLIOGRAPHY

Lucas, S. E. (2011). *The art of public speaking* (11th ed.). McGraw-Hill.

O'Hair, D., Rubenstein, H., & Stewart, R. (2018). *A speaker's guidebook: Text and reference* (7th ed.). Macmillan Learning.

Jaffe, C. (2015). *Public speaking: Concepts and skills for a diverse society* (8th ed.). Cengage Learning. (*Note: Fox University is not the publisher—Cengage is. Earlier editions may cite Wadsworth.*)

Snider, A. C. (2008). *The code of the debater: Introduction to policy debating*. International Debate Education Association.

For further information on the module and the program, Please refer to the overall bachelor program description on the official website or through this link :

<https://drive.google.com/file/d/1Suzn0cWKOuinYe0jpFzAq4MQ7s2I-EP2/view>