



المدرسة العليا للتربية والتكوين - أكادير
+ΕΙCΗ +Α.ΧΗΗ. + Ε +ΧCΞ Λ %ΘC%++Χ - .Χ.ΛΞΟ
ECOLE SUPERIEURE DE L'EDUCATION ET DE LA FORMATION - AGADIR

Higher School of Education and Training– Agadir

Bachelor's Degree in Education
Secondary Education – English Language



For further details, visit our website: www.esefa.uiz.ac.ma
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Module Title: Introduction to literary and cultural studies

Institution:	Higher School of Education and Training, Agadir
Cycle:	Bachelor's Degree in Education
Module Code :	M25
Semester:	4
Language of Instruction :	English
Nature of Module:	Disciplinary
Total Hours :	50 hours (40 in-person, 10 Online)
Nombre de credits :	5
Mode of Study :	In-person and Online (Hybrid)

1. MODULE SYLLABUS

1.1. Competencies to be acquired

Upon successful completion of this course, students will be able to:

- Investigate a wide variety of literary and textual forms and recognize the key term appropriate to understanding different literary works.
- Acquire and practice advanced skills in the interpretation and analysis of literary works;
- Identify the main features of contemporary cultural studies.
- Discuss the key concepts of Cultural Studies with concrete examples.
- 5Apply the critical concepts in the understanding of daily life practices and popular culture.
- Question the assumptions and the fore-structures of contemporary world.
- Analyze and criticize global and local cultural practices and phenomena.

1.2. Knowledge to be acquired

This course aims to:

- Introduce students to literature as a discipline and a field of knowledge;

- Explore Cultural Studies as an academic discipline/ inter-discipline;
- Examine the specific key concepts and approaches it employs in the study of literary and other cultural texts.
- Recognize the relationship of Cultural Studies to other interdisciplinary fields, such as feminist and postcolonial studies.
- Look at the division of culture along the lines of class, race, and gender.
- Examine multiple dimensions and theories of discourse, power, and inequality in addition to the critical issues of language and meaning.

1.3. Hourly Volume

Hourly Distribution by Teaching and Evaluation Activity:

(Tutorials and practical sessions are mandatory in disciplinary and vocational modules when required by their disciplinary nature. Practical work, excluding educational actions within a school, constitutes at least 20% of the total module hours.)

Component of the Module	ECTS	Hourly volume (VH)						Total VH
		Courses	TD	TP	Activities	Personal Work	Evaluation (assessment and final exam)	
		28	6			10	6	50
ECTS/VH global du module	5	28	6			10	6	50
% VH		56%	12%			20%	12%	100%

Hourly Distribution by Mode of Instruction:

Mode of Instruction	Face-to-face	Distance Learning	Alternating	Total VH
Volume Hour	40h	10h		50h
% of Total Volume	80%	20%		100%

1.4. Detailed Module Content Description

Week	Topics
Week 1	Introduction to course (presenting the purposes and methods of Literary and Cultural Studies; discussing syllabus and assignments, and course goals and expectations)
Week 2	<p><i>What is Literature?</i></p> <ul style="list-style-type: none"> • Define literature and its main genres

	<ul style="list-style-type: none"> Understand the role of literature in reflecting culture and human experience
Week 3	<p><i>Introduction to the Novel</i></p> <ul style="list-style-type: none"> Understand the structure and features of the novel Identify key literary elements used in novels
Week 4	<p><i>Poetry</i></p> <ul style="list-style-type: none"> Explore the basic forms and features of poetry Interpret meaning, tone, and emotion in a short poem
Week 5	<p><i>Drama</i></p> <ul style="list-style-type: none"> Understand the characteristics of drama as a literary form Explore the structure and purpose of plays
Week 6	<p><i>The Short Story</i></p> <ul style="list-style-type: none"> Define the short story and its key elements Analyze a brief narrative in terms of theme and character
Week 7	<i>Mid-Term Exam</i>
Week 8	<p><i>Literary criticism and theory</i></p> <ul style="list-style-type: none"> Distinguish between literary criticism and literary theory Understand the role of theory in analyzing texts <p><i>Culture, Society, Politics, and Cultural Studies</i></p> <ul style="list-style-type: none"> Identify how power, identity, and ideology shape culture
Week 9	<p><i>Matthew Arnold, F.R and Queenie Leavis and the Frankfurt School</i></p> <ul style="list-style-type: none"> Explore early cultural criticism and its moral and aesthetic focus Contrast traditional and Marxist approaches to culture
Week 10	<p><i>Richard Hoggart, E.P Thompson, Raymond Williams and Working-Class Culture</i></p> <ul style="list-style-type: none"> Examine how postwar critics valued working-class life and culture Recognize the shift from elitist to lived culture in analysis
Week 11	<p><i>Antonio Gramsci, Hegemony Theory and Stuart Hall</i></p> <ul style="list-style-type: none"> Understand hegemony and its role in cultural production and reception Analyze how resistance and consent operate in media and culture
Week 12	<p><i>Case study: Youth subcultures and resistance</i></p> <ul style="list-style-type: none"> Explore youth subcultures as forms of resistance to dominant culture
Week 13	<ul style="list-style-type: none"> Identity Politics, Postcoloniality (Frantz Fanon, Edward Said)

	<ul style="list-style-type: none"> • Migration and Multiculturalism
Week 14	Evaluations

1.5. Teaching Methods and Pedagogical Resources

Participative approach; class discussions; group work; presentations.

1.6. Distance Learning Modalities (If applicable)

Moodle, Google Classroom, and other platforms depending on the pedagogical team's choice and resource availability.

1.7. Description of Personal Work (If applicable):

Further readings, analysis projects, library research, etc.

2. EVALUATION PROCEDURES

2.1. Evaluation Methods

- **Final Exam: 60%**
- **Continuous Assessment 40%: : 2 to 3 quizzes; homework assignments; class presentations; participation; portfolios**

2.2. Module Grade

1. A module is **validated** if the student obtains a grade equal to or greater than **10 out of 20**.
2. A module is **acquired through compensation** if the student passes the semester to which the module belongs, provided that the grade for the module is **not lower than 7 out of 20**.

3. BIBLIOGRAPHY

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Williams, T. (1968). *Sweet bird of youth; A streetcar named desire; The glass menagerie*. Penguin Books.

For further information on the module and the program, Please refer to the overall bachelor program description on the official website or through this link :

<https://drive.google.com/file/d/1Suzn0cWKOuinYe0jpFzAq4MQ7s2I-EP2/view>