



المدرسة العليا للتربية والتكوين - أكادير
+ΕΙΣΗ +Α.ΧΗΗ.+ Ε +ΧΣΕ Λ %ΘΣ%++Χ - .Χ.ΛΞΟ
ECOLE SUPERIEURE DE L'EDUCATION ET DE LA FORMATION - AGADIR

Higher School of Education and Training– Agadir

Bachelor's Degree in Education
Secondary Education – English Language



For further details, visit our website: www.esefa.uiz.ac.ma
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Module Title: Public Speaking and Debating 1

Institution:	Higher School of Education and Training, Agadir
Cycle:	Bachelor's Degree in Education
Module Code :	M20
Semester:	3
Language of Instruction :	English
Nature of Module:	Disciplinary
Total Hours :	50 hours (40 in-person, 10 Online)
Nombre de credits :	4
Mode of Instruction :	In-person and Online (Hybrid)

1. MODULE SYLLABUS

1.1. Competencies to be acquired

Tests and speaking assignments in this course are designed to assess student learning in the areas listed below. After completing this course, you should be able to: Become aware of the rules of speaking in public

- Familiarize themselves with the skills required and the tips to use to deliver a good speech
- Plan and prepare speeches that inform, persuade, or fulfill the needs of a special occasion;
- Use presentation aids to enhance your speeches
- Outline your speeches logically and thoroughly
- Conduct meaningful research on a variety of topics
- Analyze your audience and design speeches to reflect your analysis
- Evaluate speeches based on a variety of verbal and non-verbal criteria
- Listen effectively, regardless of your interest in the subject matter
- Understand and explain the communication process

1.2. Knowledge to be acquired

This course is an introduction to speech communication, which emphasizes the practical skill of public speaking, including techniques to lessen speaker anxiety and the use of visual aids to enhance speaker presentations. Civility and ethical speechmaking are the foundations of this course. Its goal is to prepare

students for success in typical public speaking situations and to provide them with the basic principles of organization and research needed for effective speeches

1.3. Hourly Volume

Hourly Distribution by Teaching and Evaluation Activity:

(Tutorials and practical sessions are mandatory in disciplinary and vocational modules when required by their disciplinary nature. Practical work, excluding educational actions within a school, constitutes at least 20% of the total module hours.)

Component of the Module	ECTS	Hourly volume (VH)						
		Courses	TD	TP	Activities	Personal Work	Evaluation (assessment and final exam)	Total VH
	4	28	6			10	6	50
ECTS/VH global du module	4	28	6			10	6	50
% VH		56%	12%			20%	12%	100%

Hourly Distribution by Mode of Instruction:

Mode of Instruction	Face-to-face	Distance Learning	Alternating	Total VH
Volume Hour	40h	10h		50h
% of Total Volume	80%	20%		100%

1.1. Detailed Module Content Description

Week	Topics
Week 1	<i>Introduction to public speaking</i>
Week 2	<i>Giving your first speech:</i> <ul style="list-style-type: none"> developing self-confidence Removing misconceptions and dealing with nerves.
Week 3	Ethics in a diverse society
Week 4	Selecting your topic and purpose Audience analysis
Week 5	<i>Researching your topic in the digital age:</i> <ul style="list-style-type: none"> Choosing your material and organizing your main points

Week 6	<i>Outlining your speech and choosing effective language</i> <ul style="list-style-type: none"> • Impromptu speaking <i>Opening and closing your speech: Overview and tip</i>
Week 7	<i>Midterm exam</i>
Week 8	<i>Speech 1:</i> <ul style="list-style-type: none"> • Memorable Experience/ Narrative speech/ Self-introduction (3 to 4 minutes). • Speech: Structure and key features.
Week 9	<i>Speech 2:</i> <ul style="list-style-type: none"> • Informative Speaking : Goals, types, and guidelines
Week 10	<i>Model Speeches:</i> <ul style="list-style-type: none"> • Scripts and TED Talk videos Analysis.
Week 11	<ul style="list-style-type: none"> • Organizing the body of Your speech draft: Main Points, supporting Materials • Testimony- Citing Sources Orally) –Connectives
Week 12	Informative speech delivery due (5 to 6 min)
Week 13	<i>Initiation to debating :</i> <ul style="list-style-type: none"> • What is a debate? Why debate? the policy of debate <i>Basic knowledge of debating</i> <ul style="list-style-type: none"> • The Affirmative case and the Negative case/ The negative and the affirmative case in action <i>Debate Practice: arguments and counter-arguments</i>
Week 14	Evaluation

1.2. Teaching Methods and Pedagogical Resources

The material consists of a course-pack that you will get via email from the coordinator of the class. Please bring a hard copy of the material each time you come to class

1.3. Distance Learning Modalities (If applicable)

Moodle, Google Classroom, and other platforms depending on the pedagogical team's choice and resource availability.

1.4. Description of Personal Work (If applicable):

- ***Special Item*** : 20 points (2 to 3 minutes)
- ***30 Day Challenge***: 20 points (2 to 3 minutes)
- ***Informative Speech***: 20 points (4 to 5 minutes)
- ***Persuasive Speech***: 20 points (5 to 6 minutes)
- ***Special Occasion Speech*** : 20 points (3 to 4 minutes)
- ***Final Speech (speaker's choice of informative or persuasive)***: 20 points (5 to 6 minutes)

A minimum of three credible sources is required for each of the three major speeches.

***The use of 1-3 PowerPoint slides is required for either the persuasive or final speech*

2. EVALUATION PROCEDURES

2.1. Evaluation Methods

- **Final Exam: 60%**
- **Continuous Assessment : 40%**

2.2. Module Grade

1. A module is **validated** if the student obtains a grade equal to or greater than **10 out of 20**.
2. A module is **acquired through compensation** if the student passes the semester to which the module belongs, provided that the grade for the module is **not lower than 7 out of 20**.

3. BIBLIOGRAPHY

Cnider, C. A. (2008). *The code of the debater*. International Debate Education Association.

Jaffe, C. (2015). *Public speaking: Concepts and skills for a diverse society* (8th ed.). Fox University.

Lucas, S. E. (2011). *The art of public speaking* (11th ed.). McGraw-Hill.

O'Hair, D., Stewart, R., Rubenstein, H., & Frame, A. (2018). *A speaker's guidebook: Text and reference*. Macmillan Learning.

For further information on the module and the program, Please refer to the overall bachelor program description on the official website or through this link :
<https://drive.google.com/file/d/1Suzn0cWKQuinYe0jpFzAq4MQ7s2I-EP2/view>