



المدرسة العليا للتربية والتكوين - أكادير  
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ECOLE SUPERIEURE DE L'EDUCATION ET DE LA FORMATION - AGADIR

# Higher School of Education and Training– Agadir

**Bachelor's Degree in Education**  
**Secondary Education – English Language**



For further details, visit our website: [www.esefa.uiz.ac.ma](http://www.esefa.uiz.ac.ma)  
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## **Module Title: Oral communication**

<b>Institution:</b>	Higher School of Education and Training, Agadir
<b>Cycle:</b>	Bachelor's Degree in Education
<b>Module Code :</b>	M12
<b>Semester:</b>	2
<b>Language of Instruction :</b>	English
<b>Nature of Module:</b>	Disciplinary
<b>Total Hours :</b>	50 hours ( 40 in-person, 10 Online )
<b>Nombre de credits :</b>	4
<b>Mode of Instruction:</b>	In-person and Online (Hybrid)

### **1. MODULE SYLLABUS**

#### **1.1. Competencies to be acquired**

By successfully completing this course, students will be able to:

- Identify their personal communication style and communication strengths and weaknesses
- Effectively communicate ideas in small groups and team meetings
- Gain confidence (conquer the fear of public speaking aka “Stage Fright”);
- Effectively use research and other supporting materials to back up claims orally and in writing.
- Develop and give short informative and persuasive presentations
- Analyze an audience and adjust communication style and delivery accordingly
- Recognize how body language and other non-verbal cues communicate unconscious messages
- Identify several techniques for improving their listening, response, and feedback skills
- Demonstrate improved ability to communicate effectively in a variety of settings
- Refute and defend ideas in an assertive rather than an aggressive manner.

- Develop effective listening skills as a focused audience.
- Effectively interact in group activities, discussions, and presentations

## 1.2. Knowledge to be acquired

The course aims at helping students to:

- Master the fundamental principles of interpersonal communication;
- Improve their listening and speaking skills;
- Use and process verbal and nonverbal messages effectively;
- Improve their interpersonal relationships;
- Manage conflict and power in interpersonal communication.
- View a variety of communication in both formal and informal settings.
- Demonstrate an understanding of the elements and the nature of communication.
- Develop familiarity with activities such as impromptu speaking, group discussion and argumentation.
- Recognize causes of perceptual differences and use communication to resolve conflicts appropriately.

## 1.3. Hourly Volume

### Hourly Distribution by Teaching and Evaluation Activity:

(Tutorials and practical sessions are mandatory in disciplinary and vocational modules when required by their disciplinary nature. Practical work, excluding educational actions within a school, constitutes at least 20% of the total module hours.)

Component of the Module	ECTS	Hourly volume (VH)						
		Courses	TD	TP	Activities	Personal Work	Evaluation (assessment and final exam)	Total VH
	4	28	6			10	6	50
ECTS/VH global du module	4	28	6			10	6	50
% VH		56%	12%			20%	12%	100%

### Hourly Distribution by Mode of Instruction:

Mode of Instruction	Face-to-face	Distance Learning	Alternating	Total VH
Volume Hour	40h	10h		50h
% of Total Volume	80%	20%		100%

#### 1.4. Detailed Module Content Description

Week	Topics
Week 1	<i>General Introduction to communication, course objective, and content</i>
Week 2	<i>Introduction to :</i> <ul style="list-style-type: none"><li>• Oral Communication Models</li><li>• Oral Communication styles</li></ul>
Week 3	<i>Non-verbal communication</i> <ul style="list-style-type: none"><li>• Understand what non-verbal communication is.</li><li>• Identify different types and functions of non-verbal cues</li></ul>
Week 4	<i>Barriers to oral communication</i> <ul style="list-style-type: none"><li>• Define and categorize types of communication barriers.</li><li>• Recognize how barriers affect understanding and interaction.</li></ul>
Week 5	<i>Effective oral communication strategies : the 7 Cs</i> <ul style="list-style-type: none"><li>• Introduce the concept of the 7 Cs.</li><li>• Define and illustrate each principle with examples</li></ul>
Week 6	<i>Listening effectively</i> <ul style="list-style-type: none"><li>• Understanding and Practicing Active Listening</li><li>• Barriers and Strategies for Better Listening</li></ul>
Week 7	<i>The art of giving feedback</i> <ul style="list-style-type: none"><li>• Understanding Constructive Feedback</li><li>• Practicing Feedback in Real Situations</li></ul>
Week 8	<i>Universals of Interpersonal Communication</i> <ul style="list-style-type: none"><li>• Interpersonal Communication</li><li>• Role of Feedback and Interpretation</li></ul>
Week 9	<i>Culture and Interpersonal Communication</i> <ul style="list-style-type: none"><li>• Understand how culture shapes the way we communicate.</li><li>• Developing Intercultural Communication Skills</li></ul>
Week 10	<ul style="list-style-type: none"><li>• The Self in Interpersonal Communication</li><li>• Perception in Interpersonal Communication</li></ul>
Week 11	<ul style="list-style-type: none"><li>• Verbal Messages</li><li>• Nonverbal Messages</li></ul>

<b>Week 12</b>	<ul style="list-style-type: none"> <li>• Conflict in Interpersonal Communication</li> <li>• Power in Interpersonal Communication</li> </ul>
<b>Week 13</b>	Revision and recapitulation
<b>Week 14</b>	o Final exam

### 1.5. Teaching Methods and Pedagogical Resources

Interactive lectures, Discussions, Presentations, Group-work, Project work, Hands-on applications

### 1.6. Distance Learning Modalities (If applicable)

Moodle, Google Classroom, and other platforms depending on the pedagogical team's choice and resource availability.

### 1.7. Description of Personal Work (If applicable):

Further practice on English pronunciation, free listening to various audio-visual materials

## 2. EVALUATION PROCEDURES

### 2.1. Evaluation Methods

- **Final Exam:** 40%
- **Continuous Assessment 60%:** tests, assignments, classwork

### 2.2. Module Grade

1. A module is **validated** if the student obtains a grade equal to or greater than **10 out of 20**.
2. A module is **acquired through compensation** if the student passes the semester to which the module belongs, provided that the grade for the module is **not lower than 7 out of 20**.

## 3. BIBLIOGRAPHY

Adler, R. B., Rodman, G., & du Pré, A. (2013). *Understanding human communication*. Oxford University Press.

Hybels, S., & Weaver, R. L., II. (2012). *Communicating effectively* (10th ed.). McGraw-Hill.

Shahid, N. S. M. (n.d.). *English for oral communication: Faculty of Education and Languages*.

*For further information on the module and the program, Please refer to the overall bachelor program description on the official website or through this link :*

<https://drive.google.com/file/d/1Suzn0cWKQuinYe0jpFzAq4MQ7s2I-EP2/view>