

## Licence d'Éducation Spécialité Enseignement Secondaire - Langue Anglaise

# Public Speaking and Debating 1

### General Course Information

- Course Code : M18
- Course Title: Public Speaking and Debating 1
- Credit Hours: 50
- Semester: 3 | Fall
- Office Hours: 13h00 – 14h00 Tuesday and Thursday or by appointment
- Meeting Times and class location:

Class	Day	Time	Location
Semester 3 Group 1	T/Th	08h30 – 10h15	Room 16
Semester 3 Group 2	T/Th	10h45 – 12h30	Room 16
Semester 3 Group 3	T/Th	14h00 – 15h45	Room 16

### ----- Important Note on the Syllabus:

This document encompasses your semester assignments, their respective deadlines, and the guidelines and regulations governing this course. During our initial class session, we will collectively review the syllabus. Nevertheless, it is incumbent upon you to acquaint yourself with its contents. Before reaching out via email with inquiries, please consult the syllabus for details on assignment instructions, late submission policies, and procedures for makeup assignments. If your query remains unanswered within the document provided, do not hesitate to seek clarification.

## Course Description

This course is an introduction to speech communication, which emphasizes the practical skill of public speaking, including techniques to lessen speaker anxiety and the use of visual aids to enhance speaker presentations. Civility and ethical speech-making are the foundations of this course. Its goal is to prepare students for success in typical public speaking situations and to provide them with the basic principles of organization and research needed for effective speeches

## Objectives

Students in this course will:

- Become aware of the rules of speaking in public
- Familiarize themselves with the skills required and the tips to use to deliver a good speech
- Choose topics
- Prepare and rehearse a public speech
- Collect supporting materials and presentation aids
- Analyze the audience
- Organize the speech
- Select an appropriate style for the speech
- Deliver informative, persuasive, and special occasion speeches

## Speech Assignments (100 points)

### Points

- |  |           |
|--|-----------|
| • Special Item   | 20 points |
| • 30 Day Challenge   | 20 points |
| • Informative Speech   | 20 points |
| • Persuasive Speech  | 20 points |
| • Special Occasion Speech                                      | 20 points |
| • Final Speech (speaker's choice of informative or persuasive) | 20 points |

## Expected Student Learning Outcomes

Tests and speaking assignments in this course are designed to assess student learning in the areas listed below. After completing this course, you should be able to:

1. Plan and prepare speeches that inform, persuade, or fulfill the needs of a special occasion;
2. Use presentation aids to enhance your speeches;
3. Outline your speeches logically and thoroughly;
4. Conduct meaningful research on a variety of topics;
5. Analyze your audience and design speeches to reflect your analysis;
6. Evaluate speeches based on a variety of verbal and non-verbal criteria;
7. Listen effectively, regardless of your interest in the subject matter;

8. Understand and explain the communication process.

## **Required Text and Materials**

White index cards (4x6 is best)

## **Miscellaneous Deductions**

Speech Day attendance penalty - this class focuses on public speaking. Public speaking is not only focused on speaking, but public speaking also entails listening and supporting your fellow classmates. If you miss class on speech day, whether you have presented or not, you will receive a penalty of minus 5 points for your speech.

## **Attendance**

Students with **five or more absences** (excused or unexcused) will have to resit for the exam automatically. Any student with **seven or more absences** (excused or unexcused) will have to repeat the whole module the following year.

## **Late Speeches/Missed Examinations**

Students absent or unprepared on the day a speech or examination is scheduled will receive a zero. This is an enforced policy.

## **Academic Integrity and the Honor Code**

Plagiarism will not be tolerated in this department, and its consequences are serious. Such cheating will be severely punished. Giving a speech prepared by another student is plagiarism, as is using another student's presentation aid(s). All speeches and written work submitted in this class must be the student's original work. An explicit acknowledgment of the source must accompany close adherence to the content or arrangement of someone else's work. Cases of suspected academic dishonesty will be reported directly by the instructor and/or others having knowledge of the incident.

## **Classroom Presentations & Civility**

On speech day, kindly remember to listen at the classroom door before entering. Warning: Never, never, never enter my classroom while a student or guest is speaking. This is a simple matter of civility and good manners. Use of Language. The use of language appropriate to a distinguished institution of higher education is the standard used in this classroom, as well as those commonly accepted rules of ethical conduct and civilized behavior that preclude wasting anyone's time or degrading anyone because of race, ethnicity, sex, sexual orientation, or physical appearance.

Disclaimer: This syllabus is subject to change without notice.

<i>Type of Speech</i>	<i>Length</i>	<i>Requirements</i>
<b>Special Item</b>	2-3 minutes	--
<b>30 Day Challenge</b>	2-3 minutes	Ted Talk video
<b>Introductory (20 points)</b>	2-3 minutes	Newspaper article
<b>Informative (20 points)</b>	4-5 minutes	Full Sentence Outline Visual Aid optional Note: No PowerPoint allowed
<b>Persuasive (20 points)</b>	5-6 minutes	Full Sentence Outline Audience Analysis Visual Aid**
<b>Special Occasion (20 points)</b>	3-4 minutes	Options: Commemorative “After-Dinner” or “Grand Narrative” or “Wedding Speech” One 4”x 6” note card only
<b>Final Speech (20 points)</b>	5-6 minutes	Outline (speaker’s choice) Audience Analysis Visual Aid**

A minimum of three credible sources is required for each of the three major speeches.

\*\*The use of 1-3 PowerPoint slides is required for either the persuasive or final speech

### **Introductory Speech**

This is a speech of Self-Introduction based on a national newspaper or magazine article (such as The New York Times, Washington Post) from your actual date of birth (or birth week if using a magazine). Select an item to speak about that relates to your life in some way. *Warning: This assignment is about YOU - it is not about summarizing an article on your birth date. The other option is to bring an object and discuss how it relates to your life.*

### **Informative Speech:**

The purpose of this speech assignment is to inform the audience about some person, object, process, concept, or event. A full-sentence outline and bibliography are required. An audience analysis survey and visual aid are optional but recommended, except for PowerPoint.

**Persuasive Speech:**

This speech assignment aims to persuade the audience for or against a policy question. In addition to a full-sentence outline, audience analysis, and bibliography, a visual aid is highly recommended. Note: PowerPoint is mandatory for either the persuasive or final speech.

**Special Occasion Speech:**

A speech designed to fulfill the objectives of a designated special occasion. Speakers may choose from the following options: (1) an “after-dinner” speech, using an imaginary professional career as the basis for the speech; (2) a commemorative speech honoring a famous historical person or event; or (3) a “grand narrative” speech, using a narrative to tell a family story that has been passed down to you which contains a particular moral or cultural insight; or (4) engagement speech. Share your love and best wishes for their big day. The front side of one 4”x 6” index card is allowed.

**Final Speech:**

As a student, you have two types of speeches to pick from: informative or persuasive. Whichever you choose, you'll need to create an outline, research your audience, make a list of your sources, and use a visual aid to jazz up your presentation. Do not forget that you must use PowerPoint for at least one of your speeches – either the persuasive one or your final one.

**Class Schedule – Fall 2023**

<b>Class</b>	<b>Subject</b>	<b>Chapter</b>
Week 1	Introducing Public Speaking	1
Week 2	Listening and Criticism	2, 3
Week 3	Analyzing and Adapting to Your Audience	6
Week 4	Collecting Supporting Materials and Presentation Aids	7, 8, 14
Week 5	Analyzing and Adapting to Your Audience	6
Week 6	Organizing Your Speech	9, 10, 11
Week 7	<b>Midterm Exam</b>	
Week 8	Wording Your Speech	12
Week 9	Rehearsing and Presenting Your Speech	13
Week 10	<b>The Informative Speech</b>	15
Week 11	<b>The Persuasive Speech</b>	16, 17
Week 12	<b>The Special Occasion Speech</b>	18
Week 13	Oral Presentations	
Week 14	Oral Presentations	
Week 15	<b>Final Exam</b>	